

ANKIT GOYLA

PROFESSIONAL SUMMARY

Film/video editing and Motion Graphics professional with more than 8 years of post-production expertise.

EDUCATION

Post-Degree Certificate, Post Production, Expected in 04/2023

Humber College - Toronto, ON

Post Graduation, Digital Communications And Media, 08/2022

Fanshawe College - London, Ontario

- Awarded - President's Honour Roll for Highest GPA Achieved

Bachelor Degree , Journalism And Mass Media, 05/2013

Guru Gobind Singh Indraprastha University - Delhi, India

Diploma, 2D And 3D Animation And Advance Cinematic, 01/2009

Maac - Delhi, India

WORK EXPERIENCE

Digital Manager(Video Production), 11/2014 to 10/2021

Red FM - Digital Radio Broadcasting Ltd. - Delhi, India

- Delivered branded digital video content across film, digital, events, and advertising segments.
- Scheduled multi-cam shoots and set up filming by communicating with talent and crew.
- Worked with the editorial team to develop, produce, and edit content for digital, including promos.
- Creation, digital content, marketing content, concept generation, live event production, and studio production.
- Edited motion design and visual effects for high-quality results, network brand identities, promotion, and brand campaigns.
- Edited and branded videos for digital distribution by managing graphics, sound, music mix, and color correction.
- Performed post-production work, including assembling raw material, editing sound, and sequences, and providing the final product within

CONTACT

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SKILLS

- Video production
 - Post Production
 - Avid Media Composer
 - Davinci Resolve
 - Adobe After effects
 - Adobe Premiere Pro
 - Adobe Illustrator
 - Adobe Photoshop
 - Adobe Indesign
 - ProTool
 - Online Content creation
 - Graphics design
 - Motion Graphic / Visual effects
 - 2D/3D Animation
 - 4k&HD Digital Cameras
 - Lighting setup
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PORTFOLIO

- <https://www.ankitgoyla.com/>
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time and budget constraints.

- Produced marketing videos to help businesses increase revenue.
- I was offered an opportunity to work on a project for the Indian Premier League cricket team (Owned by RED FM). My job entailed developing high-quality video material for the Indian Premier League team's social media channel.

Social Media Executive(Video/Graphic), 11/2013 to 11/2014

OM Logic - Delhi, India

- Developed marketing content such as blogs, promotional materials, and advertisements for social media.
 - Increased customer engagement through social media.
 - Designed creative digital displays used in online advertising for local businesses.
 - Delivered edits with multiple camera angle choices, titles, graphics, audio, and special effects.
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CERTIFICATIONS

Fundamental of Digital Media and Marketing - (Google and IAB)
