

# ANKIT GOYLA

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## Professional Summary

Creative Video Editor bringing 8+ years of comprehensive experience editing high-quality film and video content for digital and broadcasting.

## Skills

- Post Production
- Adobe Premiere Pro
- Adobe After effects
- Davinci Resolve
- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign
- Avid Media Composer
- ProTool
- Sports content creation
- Online Content creation
- Graphics design
- Motion graphics and Visual effects
- 2D/3D Animation
- Color Grading
- Videography

## Portfolio

- <https://www.ankitgoyla.com/>

## Education

**Post-Degree Certificate: Post Production** Apr 2023  
Humber College Toronto, ON

**Post Graduation: Digital Communications And Media** Aug 2022  
Fanshawe College London, Ontario

- Awarded - President's Honour Roll for Highest GPA Achieved

**Bachelor Degree : Journalism And Mass Media** May 2013  
Guru Gobind Singh Indraprastha University Delhi, India

**Diploma: 2D And 3D Animation And Advance Cinematic** Jan 2009  
Maac Delhi, India

## Work Experience

**Post Production Specialist** Oct 2023 - Current  
Blue Ant Media Toronto, Canada

- Manage and organize post-production processes efficiently, ensuring timely completion of projects.
- Worked on shows like Old Enough Season 1, TVO, Race Against the Tide Season 4, and CBC as

post-production support.

- Editing experience both online and offline that includes managing the export, upload, and file management, packaging and optimizing final products, and distributing for different social media platforms.
- Assisting in the department's technological lead by developing processes for difficult tasks.

### **Video Editor and Motion Graphics Artist(Freelance)**

Apr 2022 - Current

Crealon Media

Toronto, ON

- Handling online and offline editing stages from the start to the finished product stage.
- Editing short and long-format documentary videos for well-known YouTube channels.
- Managing every aspect of post-production, from rough cut to final, including editing, sound mixing, colour correction, adding motion graphics, and visual effects or animation
- Providing original ideas that dramatically increased viewership and engagement (About a 130% increase in 8 months)

### **Video (Manager)**

Nov 2014 - Oct 2021

Red FM - Digital Radio Broadcasting Ltd.

Delhi, India

- Created original digital material in accordance with the platform's algorithm, including marketing videos, educational videos, long and short format content, and teasers.
- Delivered branded digital video content across film, digital, events, sports, and advertising segments.
- Worked with the editorial team to develop, produce, and edit content for digital, including promos.
- Edited motion design and visual effects for high-quality results, network brand identities, promotion, and brand campaigns.
- Edited branded videos for digital distribution by managing graphics, sound, music mix, and color correction.
- Performed post-production work, including assembling raw material, transcoding, transcription, editing sound and sequences, and providing the final product within time and budget constraints.
- Produced original video content by working collaboratively with producers, designers, and art specialists to facilitate multimedia production.

### **Video and Graphic - Assistant**

Nov 2013 - Nov 2014

OM Logic - AD Agency

Delhi, India

- Developed marketing content such as blogs, promotional materials, and advertisements for social media.
- Increased customer engagement through social media.
- Designed creative digital displays used in online advertising for local businesses.
- Delivered edits with multiple camera angle choices, titles, graphics, audio, and special effects.

## **Certifications**

**Fundamental of Digital Media and Marketing - (Google and IAB)**